

Great Lakes Chapter Volvo Club of America Meeting

Tuesday, July 21, 2015

Clara's Restaurant, Lansing, MI

I. **Members in attendance:**

Bill Bailey
Penny Bailey
Mariann Brown
Ray Brown
Al Bulgrin
Harriet Cox
Tim Cox
John Mendler
Jim Webb

II. Meeting called to order at 6:37 p.m. by President Jim Webb.

III. **New Business:**

a. Treasurer's Report

i. Checking account balance \$2,146.59

b. Hosting the 2016 VCOA National Meet

The bid letter was submitted to VCOA to host the 2016 National Meet on July 1, 2015 signed President Jim Webb. A final decision will be made by Mon., Sept. 14, 2015, during the VCOA board meeting --- and will be announced at the Hilton Head, SC, National Meet.

c. Member suggestions

i. If the *VCOA National Meet* is not awarded to us for 2016, the club will continue to host a Regional Meet during the same time period.

ii. Jim Webb suggested that we promote the 10th Anniversary of the Great Lakes Chapter with the promotion of the 2016 meet.

d. General discussion about the proposed national meet included whether there was a need for a contract or letter of agreement, understand event insurance, dealer territory restriction on marketing expenditures, leveraging *Volvo North America*, crafting a budget, what specifics to formally request from VCOA to support the event, sponsorships, committee structure, what is the role of VCOA on event day, tuners, shot callers, booth at the Hilton Head show, crystal-type award, special parking for Meijer Garden tour, Founder's Restaurant, new cars to be on hand for test drives, tech's on site, national-level speaker (perhaps paid for my VCOA), etc.

IV. **Proposed Next Club Meeting:** Tues., Sept. 22, 2015 at Clara's Restaurant, Lansing, MI

V. Meeting was adjourned at 7:45 p.m. by President Webb.

Respectfully submitted,
Penny K. Bailey, Secretary