

**GREAT LAKES CHAPTER, VCOA  
JULY, 2016, NEWSLETTER**

Greetings, and happy July. I trust you all had a good and safe Fourth of July.

We are well on our way to finalizing last minute details for our upcoming "Volvos at the Gilmore VI" the weekend of August 12-13.

**Our deadline for registration is Sunday, July 31, 2016. Neither our PayPal nor our mail-in registration forms will be available after that date.**

Can you register on the day of the show? Yes. We know life happens and you may not know until close to the event whether you'll be able to come.

Please remember that **after July 31, the cost for registration goes up to \$50 per adult, and does not include the banquet, cash or check only, please.** If we have any banquet tickets available, the cost will be an additional \$30 each. We welcome everyone, anytime, but wish you to understand how letting us know sooner rather than later benefits all!

We are having our last meeting prior to the show on Tuesday, July 19, 2016, at 6:00 pm. BIG NEWS. After 37 years, Clara's Station in Lansing closed its doors. We will meet at an alternate location recommended by member David Riedle: Tony M's, 3420 South Creyts Road, Lansing, MI 48917. <http://www.tonymys.com>. We will have a private room so the noise level will be reasonable for all!

What can you do to prepare for the show.....? Here's my top 10 list:

- Tell a friend. Wouldn't you like it if someone you know asked you to do something fun and interesting? Find a fellow or future Volvo enthusiast and encourage them to register.
  
- Get on Social Media and share our web site! <http://www.greatlakesvolvoclub.org>.
  
- Know a vendor or supplier who could use some promotion? Have them send materials (100 brochures, logo-bearing items, etc.) to me directly at: David Irvine, President, Great Lakes Volvo Club, 5419 Fawn Lake Drive, Shelbyville, MI 49344. We'll add them to our goody bags.

- Have a spare gift card someone gave you that you don't want or need? Donate it to the club as a door prize!
  - Begin polishing, vacuuming and waxing your car now! Give it the once over. Check the air pressure, the air filter, the oil, and ensure it's running smoothly.
  - Research your plan of attack and entry for the show.
- o Can you make the Wednesday, August 11 Cruise-In at Gilmore? Hang out with other auto enthusiasts. <http://www.gilmorecarmuseum.org/>
  - o A very special reception will be held from 4-7 on Friday, August 12, at Betten Imports near the host hotel. Come share some good food, drink and fellowship. <http://www.bettenimports.com/>
  - o Saturday is the show and banquet. Gates open at the Gilmore at 9:00 a.m. Gather at the Crowne Plaza for mingle time at 6:00 p.m. The buffet dinner will be served at 6:30 p.m. <http://greatlakesvolvoclub.org/Gilmore/2016%20Gilmore%20Host%20Hotel%20info.pdf>
  - o On Sunday, August 14, is an optional lunch at Founders Brewery in Grand Rapids <http://foundersbrewing.com/> followed by a visit to the world famous Frederik Meijer Gardens and Sculpture Park. <http://www.meijergardens.org>. We have invited, through Betten, the founder of "Founders" to join us, as he is a Volvo owner!
- Volunteer! Many hands make for light work. Last month, we sent a list of volunteer opportunities. Still not sure? Give me a call ([616-915-1325](tel:616-915-1325)) or e-mail ([jjrvine123@yahoo.com](mailto:jjrvine123@yahoo.com)) and tell me your "special talents" and we will find something fun for you to do!
  - Bring a future auto enthusiast! Kids are our future leaders, who come with new and fresh ideas. While we haven't had a huge group of youngsters, we do invite you to bring them to participate in a tour of the museum, have chicken fingers at the banquet, come to the cruise in, or the botanical garden. Exposing kids to many things will bring out their interests!
  - Put on your calendar to re wax, vacuum and polish your car just before the show. Because you did it a few weeks ago, the work will be easier and you will have a cleaner, brighter and better running car. Plus you may win one of the coveted people's choice awards!

· Finally, as the whole weekend of fun unfolds, tell a board member what you like about the show. We need to know what you liked, what you think could be improved, and what will keep you coming back. We have had great participation, fun, experiences, and some of our members have been with us since the start in May 2006. Can you believe it? This chapter has been in existence for 10 years!

Thank you for your time, participation, and support now and since we started this club. It's an honor and a pleasure to serve this club! On behalf of all of our board members, committee chairs, and hard working members, I thank you!

David Irvine  
President  
Great Lakes Chapter  
Volvo Club of America  
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